

# TCR COUTURE

Talent Resilience Consulting Group

Your reinvention and evolution partner in APEC.



COUTURE

couture luxury | couture Innova | JoyForce

From Luxury to Legacies.





At Couture Talent Resilience Consulting Group, we don't just adapt to changes — we anticipate it, embracing the fluidity of the modern workplace and markets with confidence and foresight.

Couture 於2014年創立，從一間專注於精品與時尚產業的 Boutique search firm 到能夠更全面協助企業品牌佈局遠景的 Talent Resilience Consulting Group。

身為高端獵頭和人資策略顧問品牌，我們專注為企業和領域人才雙方開啟更多新里程的可能性。

# History

Our journey began with a *deep appreciation for luxury industry*, we are renowned for our commitment to quality, passion, honesty, and sustainability, which have been central to our growth and success since 2014.

國際精品與高端獵頭的創始團隊背景，使我們無論對於人選亦或是品牌的需求、成長及傳承，皆具備更敏銳的洞察力和細膩的分析力。在亞太地區紮穩根基。

## 2014

Couture Consulting Taiwan Office established, specializing in luxury retail executive search.

## 2016

Expansion into Greater China with the opening of our China Office.

## 2022

Flexible Staffing Office established.

## 2023

Couture expands further into Southeast Asia with the opening of our Singapore Office.

## 2024

Rebranded and restructured Couture, launching new entities - JoyForce, Couture Luxury and Couture Innova to further enhance our offerings and expand our influence.



# APEC Focus

## -Redefining the future of careers

Our deep understanding of the Asia-Pacific market positions us a leader in fostering shared values and business achievement across luxury, tech, and finance industries.

We are committed to ensuring that every match not only meets but exceeds expectations, driving sustained growth and excellence.

**Couture 團隊始終秉持 Openness first 的世界觀。**

精緻、精準、突破、實現，是我們引以為傲的特質。在每一個合作對象與機會之間致力發掘長浪價值，積極跳脫地域和產業限制，為品牌客戶與候選人持續創造更廣闊的成長潛能和新里程。





# We build enduring partnerships.

Meaningful connections is at the heart of everything we do. We carefully cultivate sustainable relationships that lead to long-term growth and cultural alignment.

In 2025, our commitment to is transformed into Couture Luxury, Couture Innova, and JoyForce,

**深化真摯而有質感的連結**，是 Couture團隊做每一件事、建立與每一個企業或候選人長期合作關係的信念基礎。因此以2025年為起點，我們透過三個子品牌來實現這份承諾。

**COUTURE**  
LUXURY

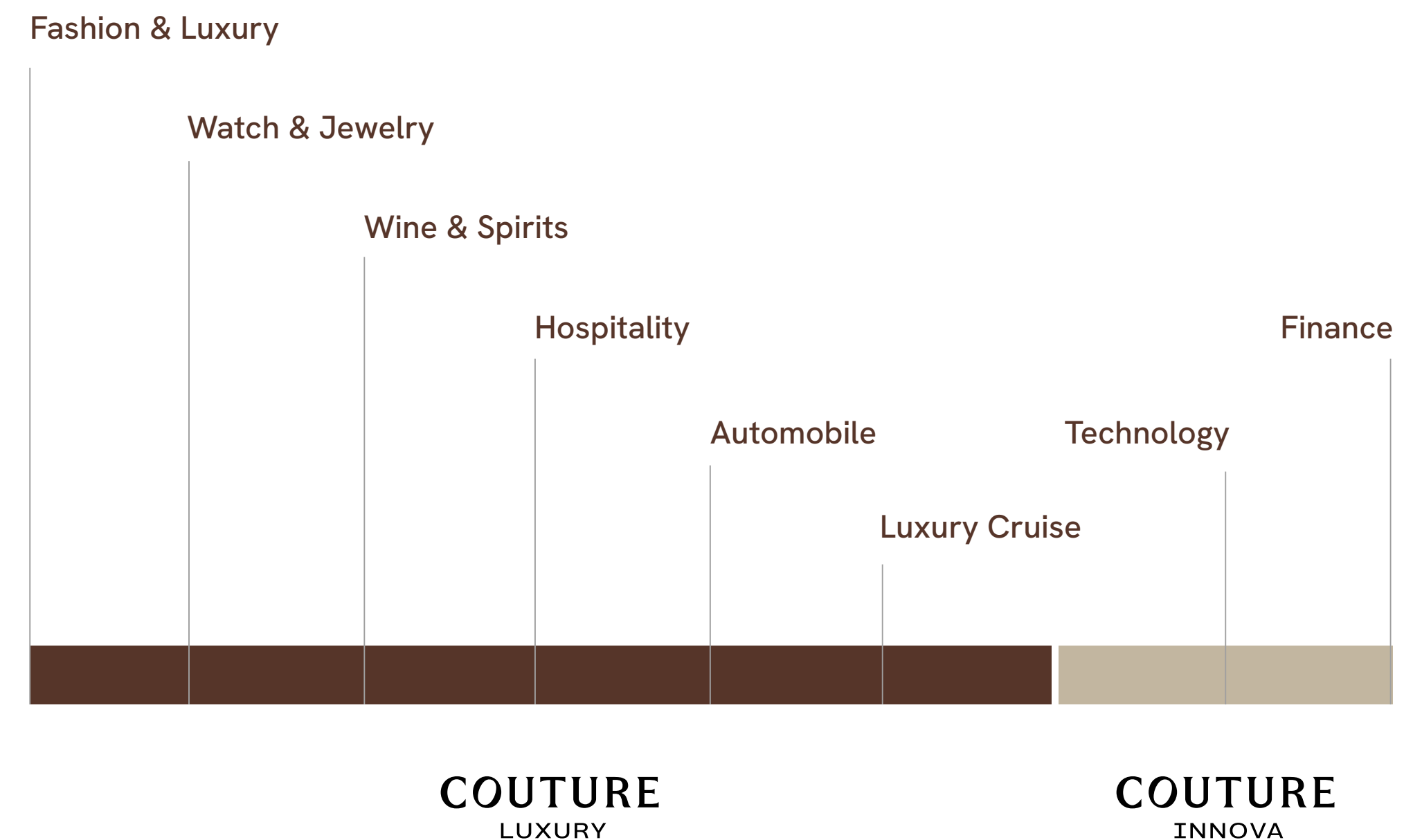
**COUTURE**  
INNOVA

**JoyForce**

# We are Luxury-Thinking Specialists

We apply *Luxury-Thinking* to every aspect of our process, integrating refined, high-quality standards into leadership talent acquisition, cultural transformation, and staffing strategies.

This specialization allows us to provide better service and shape the future of work with our clients across a diverse range of APEC-focused sectors.





首個以 **Luxury-Thinking®** 為專業原創 know-how 和服務價值核心的獵頭與人事諮詢顧問公司。我們期盼率先為產業和企業HR帶來更與時俱進、更 People 的體驗。

無論是中高階獵頭還是長短期派遣與人事管理服務，我們都秉持 Luxury-Thinking® 精品式思維。以更加重視人、人事文化、永續價值、服務體驗的觀點，在台灣與亞太地區的企業品牌客戶與優秀人才之間，構建具有長遠發展力的強韌網絡。

# Luxury-Thinking Specialists



# Values we live by



## We place your business at heart

Our approach goes beyond filling positions; it's about *crafting engaging environments* where trust flourishes and individual strengths shine.

我們提供給企業客戶的不僅是人才或人力的解決方案，而是尚未被發掘的成長機會。



## We offer you crafted vision

We provide *strategic and sustainable solutions* that resolve not just immediate hiring needs but also the broader challenges of talent and organizational growth.

我們的專注不只是企業和人選之間能力和條件的應對，更是文化和願景的疊加。



## We bring our expertise to your advantage

Our mission transcends conventional metrics of success. *How talent and brands connect, grow, and evolve together* in an ever-changing global landscape truly matters to us.

無論對於人選亦或是品牌的需求、成長及傳承，我們皆具備更敏銳的洞察力、細膩的分析力和完整的專業後援。



# Five pillars of service



## All-Rounded Brand Culture Training

Our customized training projects align leadership teams with their organization’s strategic vision and values, ensuring a *cohesive and unified company environment*.



## Wellness-Integrated Interviews

Our interview process *integrates wellness principles*, offering a comprehensive view of each candidate’s potential and well-being, promoting both career success and personal fulfillment.



## Targeted Confidential Search

We specialize in *confidential searches with transparency and integrity*, securing top-tier leadership talent for sensitive roles while providing clear, accurate information to both companies and candidates.



## ER-Fit Talent Mapping

We provide *detailed, culturally strategic talent mapping* to ensure organizations not only meet current needs but also future-proof their talent pipelines.



## In-Depth Market Forecast & Insights

We *apply market forecasts and cultural insights throughout the recruitment process*, helping clients navigate regional complexities and make informed talent decisions for future advancement.



# Our Partners & Clients



LVMH

L'ORÉAL

CAPRI  
HOLDINGS LIMITED

 PUIG

RICHEMONT

tapestry

gogofo

PVH

 ELCA

  
Pernod Ricard

  
SWATCH GROUP

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